



**FOR THE LOVE OF SEWING**



## Ellure Plus

Sewing is also more convenient with the hands-free presser foot lift, which allows you to lift your presser foot with the tap of your knee.

### Technology Features



#### USB (type A) port

Easily access designs from your USB thumb drives with the USB type A port.



#### 205 Built-in Stitches

The Ellure Plus has all of your favorites and more with 205 built-in stitches, including 71 utility stitches, 51 decorative, 18 satin, 11 decorative satin, 15 cross stitches. There are also 3 alphabet styles.

### Highlighted Features

- Hands-Free Presser Foot Lift  
You won't have to sacrifice precision for convenience with the Ellure Plus - lift your presser foot while keeping both of your hands free for sewing.
- Multi-Position Hoop  
Embroider extra large or connected designs with this specialty hoop, which includes multiple brackets that allow you to move the hoop up and down the fabric.

### Embroidery Capabilities

- Built-in Embroidery Design Library
- 106 embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
- 120 Frame Patterns
- 6 Font styles in upper and lower case
- Embroiders up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling

### Convenient Sewing Features

- Convenient One-Touch Buttons
  - Start/Stop
  - Reverse sewing
  - Needle up/down
  - Thread cutter
- Programmable needle up/down
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord
- Free arm with drop feed lever
- Accessory storage compartment

### Additional Information

- Language conversion capabilities (14 languages)
- Warranty (25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor)
- Optional Gold Standard service and support program for your peace-of-mind (available in U.S.)
- Optional extension table
- Optional embroidery hoops



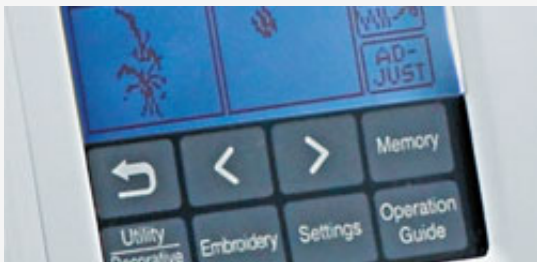
### Embroidery Design Library

With 120 frame patterns and a large library of built-in designs (including 40 Baby Lock exclusive designs), you'll have a great starter library and an endless variety of options to make all of your projects unique.



### Lettering

Choose from 6 character/alphabet styles for monograms or text to personalize projects of any style.



### LCD Touch Screen

(120 x 64 dot matrix)

The large, easy-to-read LCD touch screen makes accessing the Ellure's settings, designs, and editing tools fast and simple.

- 512KB/150,000 stitches
- Pattern editing
- Enlargement (up to 20%)
- Reduction (up to 10%)
- Mirror imaging
- 1°, 10°, and 90° pattern rotation
- LCD Touch Screen (120 x 64 dot matrix) shows
  - Estimated embroidery time display and stitch count
  - Needle position placement (1, 10, or 100 stitch increments)
  - Measurements displayed in inches or millimeters (mm)
  - Thread color indicator
  - On-screen hoop size indicator
  - 8-point trial function
- Embroidery speed up to 650 spm (stitches per minute)
- 300 color names

### Advanced Sewing Features

- 205 Built-in stitches including:
  - 71 Utility (with 10 styles of one-step buttonholes)
  - 51 Decorative
  - 18 Satin
  - 11 Decorative satin
  - 15 Cross
  - 39 Combinable Utility stitches
- 3 Alphabet Styles
- Side feeding
- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
  - Store personal stitch settings for each Utility



- Medium 4" x 4"
- Small 1" x 2.5"
- Multi-position 12" x 5"
- Instructional and Help Resources: Built-in Operational Guide

### Included Accessories

- 12 Snap-on feet:
  - Buttonhole
  - Embroidery
  - Overcasting
  - Monogramming
  - Zipper
  - Zigzag
  - Blind stitch
  - Button fitting
  - Non-stick
  - Open toe
  - Stitch guide
  - Adjustable zipper/piping
- 2 Hoops included:
  - 5" x 7" Embroidery hoop and grid
  - 5" x 12" Embroidery hoop and grid
- Alternate bobbin case for use with pre-wound bobbins
- Hard cover for machine
- Bobbin center pin (for pre-wound bobbin)
- Embroidery bobbin thread (White)
  - Bobbins
  - Seam ripper
  - Twin needle
  - Plus more



### **Large Embroidery Field**

The 5" X 7" hoop gives you more room to complete projects of virtually any size. Optional hoops in other sizes are also available.

- stitch on machine
- Decorative stitch editing capabilities
  - Edit and combine Character/Decorative stitches
  - 10 Memory Pockets for Character or Decorative stitches; allows 70 entries per pocket
- Lock key for Utility and Decorative stitches
- Variable needle positions
- Twin needle settings key